



RADIOHAMRAH

100.3 FM HD3

Effective Sep, 2017

SPECIAL PROMOTION

Limited time offer

60 Ads/Month, 2 Per Day

30 Second Spots		60 Second Spots	
Total Ads	1 Month Price	Total Ads	1 Month Price
60	\$2,200	60	\$2,900

90 Ads/Month, 3 Per Day

30 Second Spots		60 Second Spots	
Total Ads	1 Month Price	Total Ads	1 Month Price
90	\$2,900	90	\$3,800

150 Ads/Month, 5 Per Day

30 Second Spots		60 Second Spots	
Total Ads	1 Month Price	Total Ads	1 Month Price
150	\$4,200	150	\$5,400





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Radio Hamrah Advertising Price List

Daily Advertising Rates

Period A: 7am-11am, 2pm-9pm

Rate for 30 or 60 Second Ads During Period A:

30 Second Spots		60 Second Spots	
# of Ads Per Day	Price Per Day	# of Ads Per Day	Price Per Day
1	\$50	1	\$80
2	\$95	2	\$150
3	\$135	3	\$210
4	\$170	4	\$260
5	\$200	5	\$300

Period B: 6am-7am, 11am-2pm, 9pm-Midnight

Rate for 30 or 60 Second Ads During Period B:

30 Second Spots		60 Second Spots	
# of Ads Per Day	Price Per Day	# of Ads Per Day	Price Per Day
1	\$40	1	\$60
2	\$75	2	\$115
3	\$105	3	\$165
4	\$130	4	\$210
5	\$150	5	\$250

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- To air ads exclusively for a specific hour and/or for a specific program, the price shall be equal to the price in the applicable table above plus **25%**.
- The price for advertising on Saturday and Sunday shall be at the Period B rate.
- The advertising price for 15-seconds ads shall equal **70%** of the price for the applicable 30-second ad as set forth in the table above.
- Programs that are rebroadcast will include the ads from the original broadcast. There will be no additional charge for any ads that are replayed.

8 or 16-Minute Extended Segment/Interview

An opportunity for an extended segment dedicated to a discussion of your business or an interview with the program host about your business.

-End of Dr. Holakouee's Program (5:40-6:00pm)

16-Minute Segment **\$900**
Includes 5 announcements in the days prior to your segment.

8-Minute Segment **\$600**
Includes 3 announcements in the days prior to your segment.

-End of Dr. Holakouee's Program (10:40-11:00am)

-Mr. Meybodi's Program

-Mr. Moazeni's Program

16-Minute Segment **\$600**
Includes 5 announcements in the days prior to your segment.

8-Minute Segment **\$400**
Includes 3 announcements in the days prior to your segment.

-All Other Programs

16-Minute Interview **\$400**
Includes 5 announcements in the days prior to your segment.

8-Minute Interview **\$250**
Includes 3 announcements in the days prior to your segment.





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Three-Minute Host Promotion

Host of an agreed upon program, during his/her show, promotes your business once for the duration of up to 3 Minutes.

Host Promotion Price

\$250/each

Sponsorship Rates

Price to become the named sponsor of a particular program. Sponsorship announcement is made once at the start of the hour and announced once more at the end of the hour.

Sponsorship Price

\$100/Hour to **\$200**/Hour

